



AILBIEA

CELEBRATIONS
20
GRAND 20TH ANNIVERSARY



Friday,
5th April 2019



ALL INDIA LIQUID BULK IMPORTERS & EXPORTERS ASSOCIATION

20th Anniversary Celebrations -5th April 2019



It calls for a memorable and happy celebration to commemorate the successful 20 years of ongoing journey of service to the industry, trade and Revenue Department of Government of India, Ministry of Finance, New Delhi, in Liquid Bulk Commodities viz. Petroleum, Industrial oils, Chemicals, Vegetable Oils etc.

In the ongoing journey of 20 glorious years, AILBIEA has been successfully represented to various authorities, at the local, state and national levels and endeavored to address several vexatious issues. Yet, challenges remain and indeed, new ones crop up from time to time, as businesses grow in size and government policies keep evolving

AILBIEA has contributed significantly to the liquid Bulk Trade by positive and fruitful interactions with Customs, Excise, Port and other Governmental departments, which eventually has benefited the trade, industry and the Governmental departments.

AILBIEA is unique! We at AILBIEA do things differently so as to make a telling impact and serve our members by addressing various complex issues with customs, Port and other governmental agencies.

The AILBIEA family consists of different stake-holders in the business sectors viz. Corporates and Industrial houses, Multi-national Trading Houses, Traders and Trade intermediaries, as well as a host of service providers including customs, Barge operators and others

There are numerous challenges that the industry and Trade in Liquid Bulk face from time to time. Policy interpretation, tariffs, documentation, assessment, clearance procedures, taxation and a whole lot of other issues keep impacting the liquid Bulk Trade.

With membership strength of over 50 members, representing reputed business houses in country. AILBIEA is in constant interaction with Customs department, Port Authorities, Municipal Corporation, State departments and others, in addition to policy-makers in New Delhi.

The memorandum of Association of AILBIEA captures its primary objectives:

- ◆ To work towards healthy and orderly growth of the country's trade, including export and import, in liquid bulk cargoes in general
- ◆ To bring home, with the experience of the last ten years several lessons, including the need to tenaciously follow-up on unsolved issues and keep up pressures on governmental departments, to work towards betterment of the industry and trade

Our Anniversary events have rightfully garnered a reputation for being one of the most eagerly awaited event in the industry and governmental departments.

With a turn out that includes the crème de la crème of industry leaders, top CEOs, CFOs, Association heads, senior Port, Revenue and Customs officials along with policy makers.

The AILBIEA anniversary event gets the stamp of 'Event of the year' from one and all and this will be the 20th consecutive run of the prestigious AILBIEA SPLASH/STELLAR AWARDS to various top CEOs, performing members, associations and others who contribute towards promoting EXIM Trade.

Our event will be held on Friday, 5th April 2019, at the Regal Room of Hotel Trident, Nariman Point, Mumbai - 400021.

The 20TH SPECIAL ANNIVERSARY celebrations provide an ideal opportunity to display services/products in the form of, Sponsorships and Souvenir Advertisements. A colourful souvenir with interesting and thought provoking articles from eminent personalities is planned.

We shall be delighted to receive your full support in the form of Sponsorship, Banner Display and/or Advertisement in our souvenir, display of banners, besides, sponsorship of events, kits, gifts etc. or in any other manner you deem appropriate, is also welcome. Needless to add, every contribution will be duly acknowledged.

The sponsorship categories have been separated into:

- ◆ Title Sponsorship - ₹ 20,00,000
- ◆ Platinum Sponsorship - ₹ 15,00,000
- ◆ Gold Sponsorship - ₹ 10,00,000
- ◆ Silver Sponsorship - ₹ 7,50,000

ADVERTISEMENT TARIFF

SOUVENIR

- ◆ Back cover - ₹ 60,000 + 18% GST
- ◆ Inside Front Cover - ₹ 50,000 + 18% GST
- ◆ Special Page - ₹ 35,000 + 18% GST
- ◆ Full Page - ₹ 25,000 + 18% GST

Paper size: 10" x 7.25" • Print area: 9" x 6"
Material required: PDF / TIFF / EPS / CDR files on PEN DRIVE or Positive with colour proofs.

BANNER DISPLAY - ₹ 80,000 + 18% GST

Please send the Order Form duly filled with advertisement matter and your Cheque/DD in favour of All India Liquid Bulk Importers and Exporters Association.

Yours truly,
Vikash Sharma
Chairman,
Finance Committee

The benefits of being a Title Sponsor are:

- Title of "Official Title Sponsor of the 2019 AILBIEA Anniversary Event"
- Company logo on official Event banners
- Company name and logo printed on the Awards presented
- Company brochure or marketing material distributed in Event gift bag
- Exclusive press release sent announcing company's sponsorship of AILBIEA Anniversary Event
- Optional Hyperlink exchange between sponsor and the AILBIEA website till the event completion
- Prime full-page advertisement in AILBIEA souvenir and the right to Use Event Name in All Marketing Campaigns.
- Prime 10' x 10' Exhibitor Space
- 3 runs of prepackaged 30-second video advertisement spots on the stages' giant LED screen (Commercial provided by sponsor)
- Company Banner Backdrop on the Stage and premium display of banners throughout the venue.
- One award to be presented by the CEO or MD of the Title Sponsor Company to awardees in the presence of Union Government Ministers, High ranking Revenue officials and prominent Industrialists
- Complimentary event passes for 25 company representatives.
- Commemorative Memento to be presented to your company

The benefits of being a Platinum Sponsor are:

- Title of "Platinum Sponsor of the 2019 AILBIEA Anniversary Event"
- Company name and logo on official Event banners, prominent display of banners throughout the venue.
- Exclusive press release sent announcing company's sponsorship of AILBIEA Anniversary Event.
- Prime full-page advertisement in the AILBIEA souvenir.
- Company Logo on the AILBIEA Web Site till the event completion
- Right to Use Event Name in All Marketing Campaigns
- Complimentary event passes for 20 company representatives.
- One 30-second video advertisement spot on the stages' giant LED screen (Commercial provided by sponsor)
- One award to be presented by the CEO or MD of the Title Sponsor Company to awardees in the presence of Union Government Ministers, High ranking Revenue officials and prominent Industrialists
- Commemorative Memento to be presented to your company

The benefits of being a Gold Sponsor are:

- Title of "Gold Sponsor of the 2019 AILBIEA Anniversary Event"
- Company name and logo on official Event banners and prominent display of banners throughout the venue.
- Exclusive press release sent announcing company's sponsorship of AILBIEA Anniversary Event.
- Company Logo on AILBIEA Web Site till the event completion
- Right to Use Event Name in All Marketing Campaigns
- Company Name Mentioned on the Stage
- Complimentary event passes for 15 company representatives.
- Commemorative Memento to be presented to your company
- Logo Exposure on our newsletter

The benefits of being a Silver Sponsor are:

- Title of "Silver Sponsor of the 2019 AILBIEA Anniversary Event"
- Company name and logo on official Event banners and prominent display of banners throughout the venue
- Exclusive press release sent announcing company's sponsorship of AILBIEA Anniversary Event.
- Company Logo on the AILBIEA Web Site till the event completion
- Right to Use Event Name in All Marketing Campaigns
- Complimentary event passes for 10 company representatives
- Commemorative Memento to be presented to your company.
- Logo Exposure on our newsletter.



Managing Committee

Jayyant Lapsia
President

Devdas Chandran
Vice President

Nandlal Chawla
Hon. Treasurer

Sudhir Malhotra
Hon. Secretary

Committee Members

Rajesh Kishnani • Manik Nasta • Prakash Hiranandani • Vikash Sharma • N K Singh • Raghu Warriar • Trevor Cordeiro • Rakesh Shah

Organising Committee

Pramod Pardale • Kishore Bhanushali • Viral Pandya • Bharat Trivedi • Ashish Modi

Advisory Member

G. Chandrasekhar



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